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MEET with your CEO to discuss their vision for the campaign.

ATTEND an Employee Campaign Manager (ECM) Training at United Way.

MEET with your United Way representative.

ORGANIZE a committee to help plan and coordinate the campaign.

ESTABLISH a time line for your firm’s campaign and set goals.

HOLD employee giving meetings for all employees.

ANNOUNCE your results to the company and thank employees for participating.

EVALUATE the campaign and recommend a committee chair for next year.
The campaign committee is a chance to bring together employees from many departments or areas to brainstorm ideas for the campaign, implement plans and coordinate efforts. Your job as Employee Campaign Manager will be much simpler when you can share the workload!

**WHAT TO DO**

The committee should set a time line for the campaign. This includes:

- Set campaign start and end dates
- Set employee meeting dates
- Set goals: monetary and participatory
- Tour Agencies
- Decide when pledge forms are due
- Thank you for employee participation

**WHO TO INVITE**

The size of your committee will depend on the size of your company. Ideally, a representative from each department or area will sit on the committee. This makes it much easier for you to engage the entire company.

The ideal committee member is someone who is well liked, is seen as a leader and has a passion for the community and United Way.
“UNITED WAY’S WORKPLACE CAMPAIGN IN LOCAL WORKPLACES IS ABOUT BRINGING PEOPLE TOGETHER TO TACKLE OUR COMMUNITY’S MOST DIFFICULT ISSUES BECAUSE NO ONE PERSON OR ORGANIZATION CAN DO IT ALONE.”
CREATE FRIENDSHIPS AND DEEPER CONNECTIONS
You will have teamwork building opportunities and feel a deeper friendship with your co-workers and develop deeper relationships.

SHOWCASE YOUR LEADERSHIP
Your participation will provide you opportunities to show your talents and showcase your leadership abilities within the company.

“People often share personal information going on at home and in their life. I’m able to use United Way of Utah County and refer employees to their 2-1-1 service to find resources.”
—SANDRA HIATT, NESTLE
**CONNECTION TO YOUR COMMUNITY**

You can learn about and may benefit from services provided by United Way funded programs. You never know when you or someone close to you may need these services.

**WORK SATISFACTION**

Being part of United Way is fun. It gives you a great chance to have company-approved fun and kick back and see the impact of your company on your community.

**KEEP DONATIONS IN YOUR COMMUNITY**

The money you and the employees contribute is a direct link to the community, making it a better place to live, work and do business.

**MANAGER?**
A giving meeting is a chance for employees to learn about United Way’s impact and to formally invite your company’s employees to contribute to United Way of Utah County. It can be scheduled at any time during your campaign and it usually lasts about 20 minutes. Depending on the size and needs of your company, you may need to hold multiple meetings.

A meeting includes...

1. An introduction by your CEO and by you, the Employee Campaign Manager
   - Describe your organization’s support for United Way
   - Thank employees for past participation
   - Encourage their participation this year and announce goals

2. A 5 to 10 minute presentation by a United Way Representative.

3. Ask employees to give.

4. Explain donation process.

5. Allow time for employees to fill out forms at the meeting.

Please call United Way at 801-691-5355 or speak with your United Way representative to arrange for a speaker from United Way to attend your giving meeting.
GET TO KNOW UNITED WAY

WHAT WE DO AND HOW WE DO IT

Any donation or effort to improve your community makes a difference, but United Way will help you discover the ways to make your donation and your time reach the most amount of people and those who need it most. Years of deep interaction with our community allows us to help you get the most out of your generosity.

When you give your **TIME** to United Way, you are giving to the people in your community.

When you give **DONATIONS**, United Way will channel them to the people that need it most.

**EDUCATION**
- school readiness
- early-grade literacy
- successful transition to middle school

**INCOME**
- increase knowledge and skills
- help families in emergencies
- decrease debt

**HEALTH**
- healthy beginnings
- safe environment
- access to healthcare
Appreciation/Compliment Grams

Design notes of thanks or congratulations for co-workers to buy and send to each other.

Penny Wars

Divide the office by department and have a money jar assigned to each. Members of each department deposit pennies, nickels and dimes into their own jar and place quarters or “green” into jars of the other departments. Pennies count as positive while quarters and “green” are negative. The department with the highest positive number (or least negative number) wins a lunch provided by the company.

Guess the Baby Picture

Employees bring their baby pictures to work and post the photos a few days prior to the event. Contestants pay to enter the contest and pay to match employees to their baby pictures. The employee with the highest number of correct matches wins a prize.

Front Row Parking

Raffle front row parking spots for a year, or during the Winter months.

Executive Dunk Tank

Pay per ball for a chance to dunk your boss or pay a higher fee to walk up and press the “dunk” button. Participants pay extra to add a bag of ice to the dunk tank water.

Dress Down Day

Employees pay not to wear “normal” work attire. Get as casual as needed: jeans, tennis shoes, sports apparel, hats, slippers, etc. Contact your Loaned Executive for stickers that say “I Dress This Way for United Way” and distribute to participating employees.

Chili cook-off

Participants pay to enter their chili into the contest. Choose judges and determine prizes for 1st, 2nd, and 3rd place. After judging, employees can pay to sample each chili. Remember to supply cheese, sour cream, crackers, TUMS, etc.
COMMUNITY PARTNERS

We can’t do it alone

United Way Strategic Initiatives

2-1-1 Information and referral
Day of Caring
EveryDay Learners
Grandfamilies
Help Me Grow
South Franklin Community Center
Sub for Santa/Angel Tree
Welcome Baby
Volunteer Income Tax Assistance
Volunteer Center

Education

Big Brothers Big Sisters
Boys & Girls Club of Utah County
Easter Seals
Family Support and Treatment Center
Kids Cause
Kids on the Move
Now I Can Foundation
AAA Fair Credit Foundation
Centro Hispano
Community Action Services and Food Bank
Habitat for Humanity
Project Read
Self-Help Homes
Utah Legal Services
Utah Valley Paratransit

Income

Health

Alpine House
Center for Women and Children in Crisis
Community Health Connect
Community Nursing Services
Crisis Line of Utah County
Mountainlands Community Health Center
Recreation and Habilitation Services
The Straighter Way Foundation
VISION
UNITED WAY ENVISIONS A WORLD WHERE ALL INDIVIDUALS AND FAMILIES ACHIEVE THEIR HUMAN POTENTIAL THROUGH EDUCATION, INCOME STABILITY, AND HEALTHY LIVES.

UNITED WAY
LEADS AND MOBILIZES THE CARING POWER OF INDIVIDUALS AND ORGANIZATIONS TO HELP PEOPLE MEASURABLY IMPROVE THEIR LIVES.

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