



United Way of Utah County

United Way of Utah County Donor Privacy Policy

Updated 4/5/21

United Way of Utah County is committed to respecting the privacy of our donors. United Way values our site visitors, donors, volunteers, and supporting partners. In respect, United Way maintains the highest level of confidentiality concerning our donors' contact and financial information. All financial transactions, including that of personal information collected online at unitedwayuc.org, are covered by this policy and are conducted over secure portals. Access to our data is limited to authorized United Way employees and protected through secure channels.

Information Collected. Here are the types of donor information that we collect and maintain:

- contact information: name, organization/company, complete address, phone number, email address
- donation information: amounts donated, date of donation(s), and method
- information concerning hours you have volunteered
- your requests and comments

How Information is Used. United Way uses your data to maintain records of donations, send acknowledgments, mail year-end tax statements to you, send newsletters, notices and direct mail pieces, and for internal marketing purposes.

We usually add you to our print mailing list, unless you request otherwise. Donors have the option to subscribe to our email newsletter. We do not sell donor contact information or email lists to other parties.

We do NOT list individuals' names in ANY of our publications. Corporate and Foundation sponsors may be listed in our Annual Report and event programs.

Credit card numbers are NOT retained once processed. United Way strives to use appropriate security measures to protect data, including the encryption of credit card data, website security, security audits, and website SSL certificate.

No Sharing of Personal Information. United Way will not sell, rent, trade, or transfer your personal information to outside organizations. The use of donor information will be limited to United Way of Utah County's internal purposes and only to further the mission.

Removing Your Name From Our Mailing List. Please contact us if you wish to be removed from our print mailing list or email newsletter. Email communications@unitedwayuc.org or call us at 801-374-2588.