

Corporate Sponsorships

Fellowships & Sponsorships

Health Issues Fellow \$18,000

The health issues fellow serves as United Way's expert on health-related issues in the community. The fellow conducts extensive research on local health issues and is familiar with available local health resources, such as medical care for the uninsured, prenatal care, hospice care and life skills training for individuals with disabilities. The fellow facilitates the use of these resources by working with members of the community (on the phone or in person) and guiding them to the best available resource for their specific needs. Additionally, the fellow is responsible for coordinating health-related volunteer opportunities by maintaining an extensive database and working with community volunteers, either on an individual basis or with large group projects. The health issues fellow also serves as United Way's health representative to the community, participating in other community counsels and attending community meetings. The fellowship extends for one calendar year.

Children's Focus Fellow \$18,000

The children's focus fellow is United Way's expert on resources available to provide children with a positive future, including services for early childhood development, child abuse prevention, crisis childcare and other early intervention services. Through extensive research, the fellow understands that individual child development is improved when basic needs are provided for and is connected with

resources to not only ensure that children's basic needs are met, but that they also have opportunities to learn and excel. The fellow works with community members to guide them to the best available resources and to coordinate volunteer opportunities to ensure the success of children in our community. The children's focus fellow also serves as United Way's representative to the community, participating in other community counsels and attending community meetings. The fellowship extends for one calendar year.

Hispanic Outreach Fellow \$18,000

The Hispanic outreach fellow serves as an ambassador between United Way and the Hispanic members of our community. The fellow is fluent in Spanish and is able to recognize the unique assets, qualities and needs of our Hispanic neighbors. The Hispanic outreach fellow is knowledgeable regarding resources available specific to the needs of the Hispanic community and works to create an even greater involvement of Hispanic volunteers, establishing a stronger connection between them and the community. The fellow also coordinates group projects, helps translate materials into Spanish and coordinates with the Spanish-speaking volunteers in the Welcome Baby program. The Hispanic outreach fellow serves as United Way's representative to the community on Hispanic issues by serving on community counsels and attending community meetings. The fellowship extends for one calendar year.

Welcome Baby Fellow \$18,000

The Welcome Baby fellow heads up United Way’s Welcome Baby program, a course consisting of a series of volunteer home visits to new parents. The visits are designed to help the parents become more comfortable with their new role and offer educational information about infants and toddlers. The fellow coordinates volunteer training, material updates and efforts to increase community awareness of the program. The fellowship extends for one calendar year.

Community Youth Fellow \$18,000

The community youth fellow is United Way’s specialist in leading and facilitating volunteer youth involvement in schools and neighborhoods by training high school and college students on the principles of service. The fellow heads the Utah County Youth Service Council, which meets regularly in an effort to gain greater perspectives on effective service activities while they are trained to be service leaders within their schools and among their peers. The fellow works to connect youth to the community by developing and promoting youth service activities and coordinating monthly service projects at local agencies and among youth organizations. In addition, the fellow coordinates the participation of Utah County youth in community teams, the Utah Youth Summit and regularly scheduled group service events, such as National Youth Service Day, Make a Difference Day and Take Pride in Utah Day. The fellowship extends for one calendar year.

Sub for Santa Sponsorship \$42,000

The Sub for Santa sponsorship allows a corporate sponsor to provide funding for all facets of the Sub for Santa program. The sponsorship covers personnel, supplies and equipment necessary to ensure an enjoyable Christmas for more than 2,000 Utah County families. The Sub for Santa personnel pair families or individuals willing to give with families or individuals in need to provide gifts of clothing, toys and books for Utah County

children. The temporary assistance program also fosters self-sufficiency for families through time and money management counseling. The corporate sponsor’s name is attached to every Sub for Santa branded piece and is recognized in all materials regarding the program.

Interns/Education Awards

Community Assessment Intern . . . \$3,000

The community assessment intern is essential in determining the major issues affecting Utah County residents and evaluating United Way’s role in addressing those issues. Every four years, a survey is conducted among a random sample of community members. The community assessment intern works to interpret the data collected from the surveys and determine how the data relates to United Way’s initiatives in the community. Based on this information and evaluation, United Way is able to establish its goals and update its strategies. The internship will run in accordance with the academic calendar.

Public Relations Intern \$3,000

The public relations intern supports the communications department at United Way. The intern helps increase awareness of United Way, its programs and its impact on the community among potential donors and volunteers. The public relations intern also coordinates with the communications director on the creation and production of campaign material. The intern is highly trained in communications and is an invaluable asset to the organization. The internship will run in accordance with the academic calendar.

Agency Public Relations Intern . . . \$3,000

The agency public relations intern directs communication efforts for United Way’s partner agencies. The intern helps increase awareness of the agencies among potential donors and volunteers, the agencies’ programs and their impact on the community. The agency public relations intern also coordinates on the creation and production of any necessary materials. The

intern is highly trained in communications and is an invaluable asset to the organization. The internship will run in accordance with the academic calendar.

Graphic Design Intern \$3,000

The graphic design intern provides design expertise and support for United Way on the production of its materials. Additionally, the intern provides graphic design support to United Way's partner agencies as needed. The internship will run in accordance with the academic calendar.